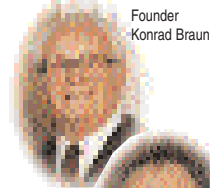


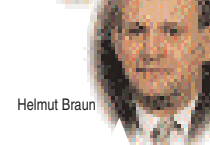
Us

Safety is more than just a word.

Braun GmbH was founded as a company by Konrad Braun in 1929. He handed the operation to his son, Helmut Braun, in 1970. Since 1993 the family company has been led by Günther Braun, the founder's grandson. A lot has changed over the 70 years of

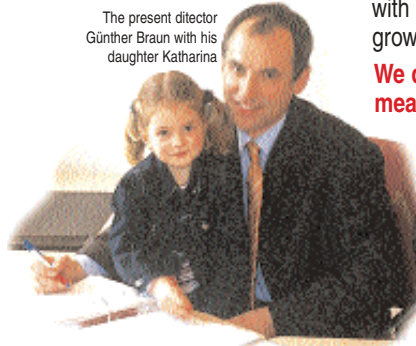


Founder
Konrad Braun



Helmut Braun

The present director
Günther Braun with his
daughter Katharina



the company's history: what was originally a rope-making firm developed into Germany's leading manufacturer of binding cords, and the range of products is being continuously extended. There is a strong emphasis nowadays on round slings, lashing straps



and lifting straps manufactured on modern machines. Chains and chain suspensions widen the range of products. But a lot has remained unchanged,



such as the determination to master new challenges without abandoning the values with which we have grown great.

We do not just measure values in numbers.

That concerns, first of all, the company's culture. Fairness, reliability and integrity are for us, as they

always have been, a fundamental element of the working day. This affects how we deal with our workers, as much as co-operation with customers and suppliers. We

believe that the company's aims cannot just be expressed in numbers. Pleasure in our work, responsibility for our own actions, and a humane and respectful attitude towards each other are as important to us as economic success.



Perhaps it is exactly that, that is the reason for our success. In any event, this attitude marks the way we act.

For us, quality is more than the standard.

We also take an old-fashioned attitude to matters of quality. Not only because the company has always been led by rope makers, the reason why we prize solid work. We know that our prod



ucts always affect the safety of other people, and we take this



responsibility seriously. That is why we always produce to the



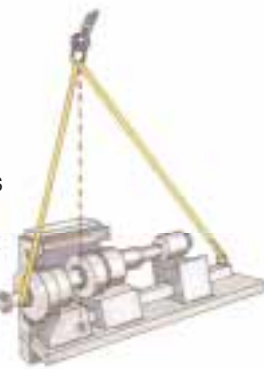
highest possible quality standards, and use new technical approaches to quality assurance. One demonstration of this is the certification to DIN EN ISO 9002, which we were granted back in 1998; in 2001 we were re-certified in accordance with DIN EN ISO 9001:2000.ziert.



Our service is not just a piece of paper.

This determination to achieve quality is also found in our service department. Both technically and personally. The continuous investment we have been making in our machines gives us the capacity and flexibility to meet cus-

tomers' wishes. Our modern warehouse management system simplifies administration and reduces costs - for our partners too. But we reserve almost more significance for personal contact with all our business partners. We take your concerns to heart, and are always available to discuss any question, and are happy to advise you, on site if necessary.



Our knowledge gives you security.

The positive response to our training shows how innovative we can be on the basis of this tradition. Our many years of experience working as master craftsmen allows us to offer high levels of production skill at our own factory. This experience has also



taught us that a good product is not enough in itself to offer security. In the end, it is correct usage that matters. To make a contribution to your safety in this respect too, we have developed a training programme, and this programme is

not just open to customers. It is our aim to make an active contribution to the prevention of accidents, whilst at the same time making our many years of practical experience available to a wide circle.

Take us at our word, and talk to us!

With this in mind, we hope that this brochure does not just give you an overview of our products, but also gives you an impression of ourselves. Of our specialised knowledge, our attitudes, and of the fact that we don't just want to deliver products, but genuine problem solutions. Because for us, safety is really more than just a word. And partnership is more than just the exchange of goods. So if you still have any questions or any comments that you'd

like to make, call us, visit us on the internet at www.braun-sis.de or send us an e-mail. We would be pleased to hear from you!



Engagement for the community:
As active members of a community we regularly support artists and social institutions.



Open for the future:
the new company head-
quarters in the country-